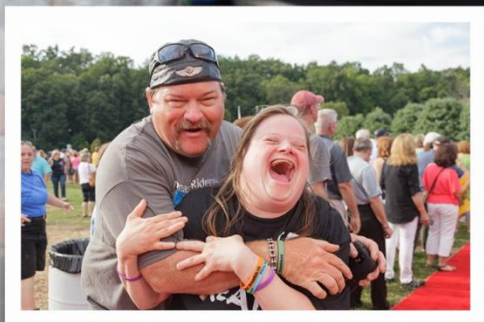


Vendor Packet



DreamRide.org



August 26-28, 2016

The Farmington Polo Club
Farmington, Connecticut

Dream Ride Experience (drēm rīd)

1. an experience that cannot be explained in words
2. things so easy for some are dreams for others
3. to change the world, one smile at a time





The Dream Ride Experience

Perhaps Michael A. Bozzuto, CEO of Bozzuto's Inc. and founder of The Dream Ride Experience, said it best, "Dream Ride has become a dream for everybody." In 2001, Dream Ride began simply as an optimistic vision – a passionate hope for the future of those in our communities living with intellectual disabilities. Armed with a vivid dream, Michael created The Hometown Foundation, Inc. and established it as the central support system for his goals. Soon thereafter, Dream Ride came to fruition – its ultimate motive being to shed light on the countless abilities of the intellectually disabled community. With only a total of twelve motorcycles revving their engines, a dream took shape, and The Dream Ride Experience began its movement.

Sixteen years later—thanks to the passion, hope, and dedication of his entire company and the community—"The Dream Ride Experience" has evolved into the largest philanthropic endeavor sponsored by Bozzuto's Inc. and The Hometown Foundation, Inc.

The Dream Ride Experience has become more than just a day. It's now a year-long community commitment to celebrate the achievements of Special Olympics athletes. This multi-faceted event brings the community together for not only Dream Ride Experience weekend, but it unites the community throughout the year. The alignment of values amongst the community helps expand the amount of lives touched. The Dream Ride Experience is also an opportunity for us to highlight their determination and willingness to persevere, overcome challenges, and shatter stereotypes. The Dream Ride Experience honors these outstanding men, women, and children living with intellectual disabilities in our communities. The Dream Ride Experience advocates for inclusion and building friendships amongst not only the athletes, but also the community.

Since its inception, The Dream Ride Experience has donated over \$4.7 million to Special Olympics, and its popularity has grown exponentially. In 2015, The Dream Ride Experience attracted engine enthusiasts from Canada, Australia, United Kingdom, and all along the Eastern Seaboard.

The Dream Ride Experience consists of five core events: Dream Ride, Dream Show, Dream Cruise, Dream Concert, and FL2CT Rally. We'd like to personally invite you to join The Dream Ride Experience **August 26-28, 2016** where participants from all over the world converge in Farmington, Connecticut for an experience you won't want to miss.

The Dream Ride Experience is now a multi-day event where the community can gather for a Family Fun Zone, animal adoptions, delicious food, live music, vendors, raffles, and much more. Consider joining us in Farmington, Connecticut for this community event supporting a great cause!

We want you to get involved! Join The Dream Ride Experience and be a part of the dream. Whether, as a sponsor, vendor, participant, or volunteer - you can help us continue to change lives for the better and make a profound impact on the community.

For more information regarding The Dream Ride Experience, visit DreamRide.org.





Vendor Opportunities & Rules

Join us on Saturday, August 27th and Sunday, August 28th for an unforgettable event drawing between **6,000-8,000** people over the weekend to the Farmington Polo Club in Farmington, Connecticut.

The Dream Ride Experience is a multi-day event bringing people together worldwide. Vendor row will feature food vendors, retail vendors, arts and crafts vendors, business vendors, and much more.

Before submitting your application as a 2016 Dream Ride Experience Vendor, please read the following:

Alcohol:

- No alcoholic beverages may be brought onto, sold, or consumed on the Farmington Polo Club property or parking lots.

Credentials:

- Each vendor will be provided the appointed number of Vendor credentials that is provided with their vendor space.
- Each vendor will receive the specific number of Vendor parking passes for their vending day.
- Every person, including vendor staff, entering the property must have credentials visible at all times..

Electricity:

- Electricity can be purchased for an additional \$75.00.

Food Service Sanitation:

- Vendors that dispense prepared, cooked, or processed foods for consumption by the public shall be responsible for obtaining a valid permit in compliance with the Town of Farmington.
- The Town of Farmington Food Permit must be pulled before August 8, 2016.

Hours of Operation:

- Refer to chart on next page for official hours of operation for The Dream Ride Experience Weekend
- **Set up on Saturday, August 27th will be at 1:30 pm-2:30pm.** If you are not on-site by **2:30 pm**, you will not be able to vend at The Dream Ride Experience. Saturday's vending hours for Saturday will be from 3 pm-10 pm.
- **Set up on Sunday, August 28th will be at 6:30 am-7:30 am.** . If you are not on-site by **7:30 am**, you will not be able to vend at The Dream Ride Experience. Sunday's vending hours will be from 8 am-4 pm.
- All vendors must be open for business during the official hours of The Dream Ride Experience.
- Break down of concessions/exhibits may not start until 10pm on Saturday and 4pm on Sunday.
- All booths must be staffed during all hours of the event.

Insurance:

- The Vendor must provide The Dream Ride Experience/The Hometown Foundation, Inc. with a signed original Certificate of Insurance (ACORD form)
- Coverages:
 - General Liability: \$1,000,000 per occurrence/ \$2,000,000 aggregate required. If applicable, liquor liability limit of \$1,000,000. Additional Insured and Waiver of Subrogation included.
 - Automobile Liability: \$1,000,000 CSL Indicating Any auto; or if no owned autos, Hired & Non Owned Liability. Additional insured and Waiver of subrogation included.
 - Umbrella Liability: \$5,000,000 per occurrence/ \$5,000,000 aggregate required. Waiver of subrogation included.
- Worker's Compensation: \$1,000,000 E.L. Each accident, \$1,000,000 E.L. Each Disease-EA Employee, \$1,000,000 E.L. Disease- Policy Limit. Waiver of Subrogation included.
- Description of Operations Section (may need to continue in certificate holder notes):
 - For Dream Ride 2016 Event, Bozzuto's Inc. and/or The Hometown Foundation, Inc. and its subsidiaries, partners, partnerships, affiliated companies, successors and assigns are included as additional insured as respect to the Commercial General Liability, Automobile Liability, and Excess/Umbrella Liability policies. Unless precluded by law, all policies waive the right to recovery or subrogation against Bozzuto's Inc. and/or The Hometown Foundation, Inc., and its subsidiaries, partners, partnerships, affiliated companies, successors, and assigns.
- Certificate Holder:
Bozzuto's Inc. and/or The Hometown Foundation, Inc.
275 Schoolhouse Road
Cheshire, CT 06410
- Certificate of Liability must be received no later than August 8, 2016.

Pets:

- No pets or animals, except registered service animals, are allowed on the Farmington Polo Club property.

Refunds:

- No refunds will be given once The Dream Ride Experience accepts and processes vending fee. No refunds will be made contingent on the weather. The event is rain or shine.

Security:

- Overnight security will be available for all vendors. However, please note, The Dream Ride Experience will not be held accountable for any injury, property damage, theft, or vandalism.

Weather:

- The Dream Ride Experience will be held rain or shine.

Overnight:

- No overnight parking or camping on-site at Farmington Polo Club and The Farmington Club.



The Dream Ride Experience Vendor Rates

Saturday, August 27 th		Sunday, August 28 th	August 27 th & August 28 th
<i>Space</i>	<i>Price</i>	<i>Price</i>	<i>Price</i>
10x10	\$100	\$125	\$200
10x20	\$125	\$150	\$250
10x30	\$175	\$200	\$350
10x40	\$200	\$250	\$425
20x20	\$225	\$275	\$450
20x30	\$250	\$300	\$500
30x30	\$300	\$350	\$600

The prices above are for space rental only and do not include equipment rental. All vendors are required to provide their own tents, tables, and chairs. Equipment rentals will be available at a discounted rate if paid in full two weeks prior to the event. Food will not be provided. On-site food vendors will be present.

The Dream Ride Experience Hours of Operation

	Saturday, August 27 th	Sunday, August 28 th
Set-up:	1:30 pm-2:30 pm	6:30 am-7:30am
Official Dream Ride Experience Hours:	3:00 pm- 10:00 pm	8:00 am- 4:00 pm
Break-down:	10:00 pm	4:00 pm



2016 The Dream Ride Experience Vendor Agreement

Company Name

Contact Person

Address

City

State

Zip Code

Phone

Email

Vendor Product Description

Signature

Please check off which space and day you would be interesting in being a Dream Ride Experience vendor.

	Saturday, August 27 th	Sunday, August 28 th	August 27 th & August 28 th
<i>Space</i>	<i>Price</i>	<i>Price</i>	<i>Price</i>
10x10	<input type="checkbox"/> \$100	<input type="checkbox"/> \$125	<input type="checkbox"/> \$200
10x20	<input type="checkbox"/> \$125	<input type="checkbox"/> \$150	<input type="checkbox"/> \$250
10x30	<input type="checkbox"/> \$175	<input type="checkbox"/> \$200	<input type="checkbox"/> \$350
10x40	<input type="checkbox"/> \$200	<input type="checkbox"/> \$250	<input type="checkbox"/> \$425
20x20	<input type="checkbox"/> \$225	<input type="checkbox"/> \$275	<input type="checkbox"/> \$450
20x30	<input type="checkbox"/> \$250	<input type="checkbox"/> \$300	<input type="checkbox"/> \$500
30x30	<input type="checkbox"/> \$300	<input type="checkbox"/> \$350	<input type="checkbox"/> \$600

Please check off if you need the additional amenities.

Electricity: ☐ \$75.00

Table: ☐ \$15.00/ Table Qty: _____

Chairs: ☐ \$5.00/ Chair Qty: _____

Total Cost: _____



The Dream Ride Experience Program Booklet Advertisements

The Dream Ride Experience Program Booklet will be distributed to thousands of attendees during The Dream Ride Experience Weekend. Don't miss the opportunity to have your business featured in our 2016 Program Booklet. Check off which ad size you wish to purchase.

Position	Ad Size	Rate:
Full Page Ad Size	7 ¾ " wide x 10 ¼ " high	\$650 _____
Three Quarter Page Ad Size	7 ¾ " wide x 7" high	\$500 _____
Half Page Ad Size	7 ¾ " wide x 5" high	\$350 _____
Quarter Page Ad Size	3 ¾ " wide x 5" high	\$250 _____
Business Card Ad Size	3 ¾ " wide x 2.5" high	\$100 _____

Please follow the guidelines on the Advertising Specifications located on the following page. All ads must be submitted by June 6, 2016.

For more information or questions, please contact hometownfoundation@bozzutos.com.

You can mail, email, or fax all the completed forms to:

The Hometown Foundation, Inc./ The Dream Ride Experience

Attn: Vendor

275 Schoolhouse Road, Cheshire, CT 06410

Fax: (203) 250-2964

Email: hometownfoundation@bozzutos.com



Advertising Specifications

To Our Special Advertisers:

Thank you for participating in The Dream Ride Experience 2016. As always, we try to make the process of creating the program booklet easy for everyone involved. Below are some instructions for you to follow as you gather and prepare the materials for your advertisement and involvement in the program. It is also important that you provide your ad materials by the deadline as we cannot complete The Dream Ride Experience Program on time and cannot guarantee your inclusion if your materials are late.

Ad Specs:

Page Size: 8 ½" wide x 11" high

Full Page Ad Size: 7 ¾" wide x 10 ¼" high

Three Quarter Page Ad Size: 7 ¾" wide x 7" high

Half Page Ad Size: 7 ¾" wide x 5" high

Quarter Page Ad Size: 3 ¾" wide x 5" high

Business Card Size Ad: 3 ¾" wide x 2.5" high

Ad Materials:

- High resolution PDF file, Collected Adobe InDesign or Quark Xpress file (either is acceptable).
- We can accept an Illustrator EPS file or high resolution PhotoShop file – tif, jpeg, eps or psd.
- Unless a PDF, all ads must include the support files – logos, graphics, images, fonts, etc.
- All interior pages are color so your advertisement should be set up that way.

Important Information:

- Sponsorship space may not be used to advertise the sponsor's products and services, although products may be placed on display without any qualitative statements or inducements to purchase.
- Add ¼ margin to each Program Ad Size for the purpose of bleeds.
- **Deadline Date: June 6, 2016**



2016 The Dream Ride Experience General Information

Food Vendors, please contact Kim Simone at 203-250-5390 or ksimone@bozzutos.com.

Retail Vendor and other Vendor Types, please contact Danielle Zercie at 203-250-5391 or dzercie@bozzutos.com

You can mail, email, or fax all the completed forms to:
The Hometown Foundation, Inc./ The Dream Ride Experience
Attn: Vendors
275 Schoolhouse Road, Cheshire, CT 06410
Fax: (203) 250-2964

If paying with a credit card, please fill out the credit card information below and send with completed forms.

Thank you for your support of The Dream Ride Experience! It is with your help that we are able to continue making a difference in our communities.

The Dream Ride Experience Vendor Credit Card Payment Form

Please enter the following information below.

Type of Credit Card: ☐ American Express ☐ Visa ☐ Mastercard ☐ Discover

Name: _____

Credit Card Number: _____

CVV: _____ Expiration (month/year): _____

Billing Address: _____

City, State, Zip Code: _____

Phone Number: _____

Signature: _____ Date: _____